

2012 INFORMATION UPDATE

If you are a (State) resident between the ages of 60 and 80, your beneficiaries may receive a **lump sum government benefit** of \$255.00 to cover your final expenses.

Final expenses today average over \$7,300.00 nationally.* You may qualify for a final expense insurance plan to help cover charges not paid by any government benefit.

Plans may provide your beneficiaries from **\$2,500.00 up to \$35,000.00**. Check the box on the postage paid reply card below for the amount you want and mail within 5 days.

*Online information — National Funeral Directors Association, www.NFDA.org.

Please verify address. A licensed representative may contact you regarding this insurance-related information request. Not affiliated with or endorsed by the U.S. government.

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And Mail
Today** ►



Please see that I receive the information requested below.

Signature _____ Phone (____) _____

Birth Year: Husband: ____/____/____ Wife: ____/____/____

Yes, please provide information on final expense insurance benefits.

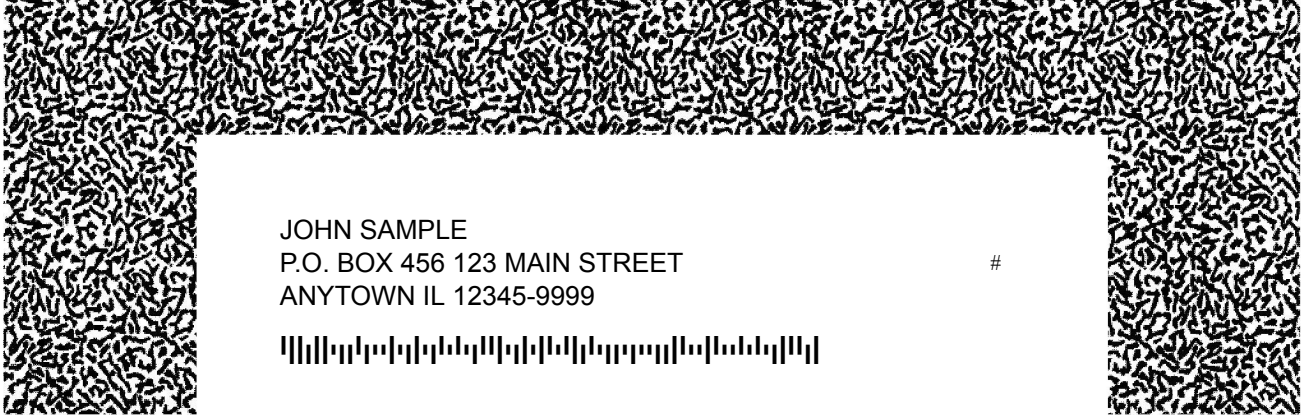
Check for final expense benefit: \$2,500 \$5,000 \$10,000

JOHN SAMPLE
P.O. BOX 456 123 MAIN STREET
ANYTOWN IL 12345-9999

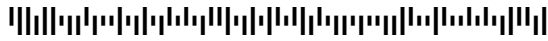
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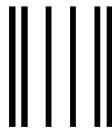
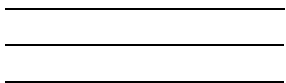
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**** IMPORTANT ****



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